

## ARGUMENTS FOR AND AGAINST THE BONDS

### ARGUMENT “FOR” QUESTION 1

#### 2019 Bond Question 1, 2 and 3 November 2019 Ballot

I believe I have demonstrated through the ten plus years as your mayor to be a conscientious fiscal conservative. I certainly understood the public’s vote in past years to forgo or defer some long-term capital infrastructure needs during difficult economic times. Now, however, responding to these long-term capital needs is more acute and our processes of review, prioritization and public outreach confirms the need and importance of these investments. We have delayed long enough.

These are important projects to maintain and improve Scottsdale’s quality of life financed over a long term with a tax that automatically sunsets with the termed project bond repayment. Acting responsibly as one community, we can, with a democratic vote, authorize the Council to fund these necessary specified projects.

The consequence of a voter approval of these new bond authorizations, along with the scheduled retirement of old bond debt, will have the effect of a net reduction of the Secondary Property tax (that portion of Property tax for repayment of capital bond debt). There is Primary Property tax that is a separate property tax rate assessment for general fund operational needs and is not the subject of this 2019 Bond vote. In summary, if this 2019 Bond debt is authorized, there will be a reduction in the Secondary Property tax, which nets against the future forecasted the Primary Property tax.

- Well reviewed, evaluated and communicated long-term capital projects
- An appropriate democratic vote to finance large capital assets
- Capital assets for maintaining and improving Scottsdale’s quality of life
- And with this additional funding still serve to reduce the Secondary Property tax

For these reasons I proudly support 2019 Bond Questions 1, 2 and 3.

Mayor W. J. “Jim” Lane

### ARGUMENT “FOR” QUESTION 1

Communities that invest and re-invest in themselves thrive and flourish. Scottsdale has not been re-investing at a rate sufficient to keep our infrastructure healthy and viable!

The last successful General Obligation (GO) Bond election was in 2000---*almost 20 years ago*. In the past three Bond elections the ones in 2010 and 2013 failed spectacularly and in 2015 only two questions (out of six) passed. The reasons for these failures have been hotly debated, but in my opinion, it was a combination of a sluggish economy and a divided City Council.

The City now has the opportunity to vote on a GO Bond package of \$319 million dollars in November 2019. The City Council unanimously approved three questions for the ballot. The approval was the culmination of staff efforts in developing the projects, scrutiny by the Council, and the input of citizens at open houses hosted by the City.

The three questions are: Parks, Recreation and Senior Services; Community Spaces and Infrastructure; and Public Safety and Technology. These projects are described on the City's website.

Given that existing GO debt is being retired our tax burden for this GO Bond is very affordable.

The projects range from upgrades to our senior centers, the construction of new parks in the northern areas of the City, as well as repairs to the lakes in the Indian Bend Wash, and major improvements to the Civic Center Plaza area. Enhancements to streets and parking structures in the Old Town area are included. There are also major improvements for our Public Safety facilities; enhancements to police stations, a new fire station and fire training facility, and upgrades to the technology that serves the entire City.

I strongly urge my fellow citizens to join me in voting YES for all three questions.

Alex McLaren

### **ARGUMENT "FOR" QUESTION 1**

**ARGUMENT "FOR" QUESTIONS 1, 2 and 3 OUR Scottsdale city.....Inve\$t with YES!**

**Vote YES on all 3 ballot questions**

\*Repair responsibly where critical

\*Improve with projects for our future

Our family's 50 plus years as Scottsdale residents gives us a history of what our city has been in the past and what we CAN BE in the future. It needs more than just a coat of paint! Join us in supporting the entire \$319 million bond requests.

Thank you,  
Sonnie Kirtley

### **ARGUMENT "FOR" QUESTION 1**

I've had the honor of being in business in Scottsdale for over 60 years. Scottsdale has been a wonderful Community in so many ways.

Today Scottsdale is rapidly approaching three-quarters of a century since incorporating in 1951, and some of our infrastructure is needing repair, upgrading, and expansion. If we are going to remain the best Community in this Valley to live and work, then we need to support the repair and expansion of its infrastructure, our Parks, Roads, and the tremendous growth we are seeing in North Scottsdale.

If we get behind, it becomes tough if we ever get back to the kind of government we have enjoyed all of these past many decades. Even worse, without what these Bonds will provide, we will pay the price for the much more expensive costs for our City to do these same tasks with funds from our direct taxes and other funding sources. Vote YES on Questions 1, 2 & 3. It is far less costly than other forms of City Finance.....

Paul Messinger  
Scottsdale business owner  
Former City Councilmember  
Former Arizona State Lawmaker

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

As a former City Councilman, I know the difficult challenges of keeping up with all the city's needs. Money doesn't grow on trees, so sometimes the city has to reach outside conventional revenue sources, such as the general fund, to address our biggest (and most costly) infrastructure-related issues.

I have supported Scottsdale bond issues over the past 23 years while my wife and I have lived in the north, middle and downtown areas of the city. I have always advocated that funds for the sustainability of capital projects, streets and parks should be made available for the entire city, not just pet projects for certain areas of the city. In addition, police and fire protection and many other services we count on are critical and need to be maintained and improved throughout the city.

The current bond proposal was approved unanimously by the City Council. Councilmembers carefully analyzed our city's needs and prioritized them. They also conducted in-depth discussions with citizens about the proposed bond package. Those conversations included business owners, homeowners, renters, corporate executives and other residents from all walks of life.

Managing Scottsdale services and assets is not easy in today's environment. Increases in the population and the number of visitors plus changes in technology, and environmental impacts such as floods and fires create a continuing need to provide the funds to preserve Scottsdale's special brand.

The three bond questions on the ballot work together: Parks, Recreation and Senior Services; Community Spaces and Infrastructure; and Public Safety and Technology.

I urge you to join me in voting to approve all three questions to invest in the city's future and our quality of life.

Wayne Ecton

*Wayne Ecton served two terms on the Scottsdale City Council.*

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

I recommend approval of Question 1 which would provide \$112 million for 14 deserving projects related to recreational facilities at, among other places, Pinnacle Peak Park, McCormick-Stillman Railroad Park, the Cactus Pool and the Eldorado Pool; and related to senior citizen facilities at the Granite Reef Senior Center, the Via Linda Senior Center and the Paiute Community Center.

This question was recommended by a unanimous consensus of the Council as a whole—a unanimity not seen in recent times in Scottsdale. We should take advantage of this opportunity to issue new bonds because it is going to be retiring more bonds (\$80 million annually) than it would issue assuming that Questions 1, 2 and 3 are approved (\$50 million annually). In other words, our quality of life can be enhanced, old assets can be refurbished, new assets can be added, home values can be

protected—and, at the same time, the total amount of Scottsdale’s bonded indebtedness, and the secondary property tax rate which funds it, will go down.

Scottsdale is one of only 30 cities in the nation with an AAA rating from all three major bond rating firms and has a lower property tax rate than Phoenix, Tempe, Chandler, Glendale, and Mesa. Out of every property tax dollar paid in Scottsdale, only \$0.05 goes for government obligation bonds; by comparison, \$0.48 goes for state education, \$0.16 goes for community colleges, \$0.18 goes to Maricopa County, and \$0.07 goes to special districts. Now is the time to act.

Jim Derouin

Jim Derouin is a lawyer who has lived in Scottsdale since 1985. He proposed the adoption of the City’s ethics code and served on the City’s Charter Review Committee, the City’s districting task force and as President of the Scottsdale Ranch Community Association.

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

### **Questions 1, 2, and 3 Represents Responsible Spending And Projects That Benefit The Entire City**

When I served on the Scottsdale City Council, I made it a priority to make sure the city spends responsibly and treats everyone fairly. That’s why I am asking you to vote yes on Questions 1, 2, and 3. The list of improvement projects outlined in this plan takes care of basic needs and priorities and spends wisely. This package doesn’t play favorites. It addresses projects in all parts of Scottsdale fixing up parks, building new facilities, and shoring up infrastructure, something we are in serious need of. It also provides some long overdue upgrades for police and fire. It renovates Scottsdale’s two senior centers and replaces ageing buildings at the Paiute Neighborhood Center.

Back in 2000, voters approved a \$358 million bond package which is now phasing out. The proposed package totals \$319 million. If voters say yes to the bond proposal, the secondary Scottsdale property tax would not go up because the new bond package would replace the old bond package.

This proposal also endorsed by Scottsdale’s Mayor and the entire Scottsdale City Council. That sort of consensus doesn’t happen very often. It’s indicative of the fairness and fiscally responsible bond package before you. Please vote yes.

Lisa Borowsky  
Former Scottsdale City Council Member

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

### **Ask Yourself Why You Live In Scottsdale And Then Vote Yes on Questions 1, 2, and 3**

Scottsdale residents enjoy a quality of life second to none. Property values in Scottsdale are higher than other communities and I believe in the old saying: ‘You get what you pay for.’

In order to maintain our special quality of life and protect property values, we are being asked to vote on a \$319 million bond package in November. It’s time for Scottsdale citizens to come together and vote YES.

These projects address needs, not wants. They include upgraded infrastructure, new sports fields, new parks, improving existing parks, improved services for seniors, improvements to make downtown Scottsdale pedestrian friendly, and resources for first responders.

We need to reinvest in our infrastructure. It is no different than owning a car. Scottsdale has been driving for many years without doing necessary maintenance nor have we kept up improvements for the future needs of our rapidly growing city for optimal performance.

Many of these projects will help Scottsdale make money in the long run by helping to improve our tourism business.

You may recognize me as a normal skeptic of city government. I speak at City Council meetings when I do not agree with city government. This time I think the city has it right.

Scottsdale is a lovely city, and many have contributed so much over the years to make it a first-class place to live. Please do not drop the ball now. VOTE “Yes” on Questions 1, 2, and 3.

*Sandy Schenkat, Citizen advocate and member of the For The Best Scottsdale steering committee.*

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

Our Entire City Benefits. Please Vote Yes On Questions 1, 2, and 3.

Voting Yes on Questions 1, 2, and 3 will bring much needed improvements to Scottsdale’s infrastructure, vital resources to first responders, improved services for seniors, and new and improved parks and amenities. That includes expanding and renovating Pinnacle Peak Park. I have been an active resident of north Scottsdale since 1983 and am a proud member of Scottsdale’s History Hall of Fame. Many of you know me because my service on Scottsdale’s Pride and McDowell Sonoran Preserve Commissions, on the boards of several Scottsdale nonprofit organizations, and editor of a local nonprofit community magazine for 15 years. I am reaching out to voters as a proud resident who wants to make sure our bridges remain safe, our police officers and fire fighters have the tools they need to keep us safe, our seniors have the services they deserve, and our entire city has the quality of life that brought us to Scottsdale. Maintaining and improving that quality requires a wise investment like the ones before you. About 20 years ago, voters approved an infrastructure bond package which is now expiring. This new bond package would phase in as the old package phases out. Secondary property taxes would not increase. Most of us chose to move to Scottsdale because it offers an exceptional lifestyle. Hopefully you will chose to invest in that lifestyle and vote yes on Questions 1, 2, and 3.

Les Conklin, Scottsdale Resident  
Magazine Editor

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

Voting On Questions 1, 2, and 3 Will Preserve Scottsdale’s Quality of Life.

I have been proud to call Scottsdale home for more than 40 years. I am honored to serve as a member of the Scottsdale Planning Commission. Scottsdale has a quality of life like no other in Arizona. It’s no accident. Our parks, public safety, community services, and unique amenities make this a great city. To maintain our quality of life it is time to invest in our resources. Questions 1, 2, and 3 will do just that in a fiscally responsible way. Voting yes will enable Scottsdale to give police officers and fire fighters the tools they need to keep us safe. Voting yes will upgrade and enhance our parks and build new sports fields. Our senior centers and community centers would get much needed repairs and enhancements. Improvements would be made to Downtown Scottsdale to improve walkability and pedestrian safety. It’s been nearly 20 years since our voters have approved an infrastructure upgrade. Now is a good time to make these investments. The bond package includes projects that benefits north, central, and south Scottsdale.

Interest rates are low and the old bond package is phasing out which means secondary property taxes would not increase if this new bond package passes. Please invest in our great city. Please vote yes on Questions 1, 2, and 3.

Larry Kush, Member, Planning and Zoning Commission  
Scottsdale residence since 1976

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

Vote YES On Questions 1, 2 and 3 For A Healthier Scottsdale

As the city’s largest healthcare provider and employer, HonorHealth is dedicated to improving the health and well-being of those we serve. In doing so, we urge you to vote YES on Questions 1, 2 and 3 to help keep Scottsdale’s residents and infrastructure healthy.

Maintaining a strong infrastructure and an unwavering commitment to the vitality of our entire community is a challenge we all must embrace as we look to the future. Voting Yes on Questions 1, 2 and 3 ensures our police officers and firefighters have the resources they need to protect our community. The bond package would also upgrade and improve The Granite Reef and Via Linda Senior Centers.

Just as neglecting one’s personal health can have negative consequences, so does neglecting the health of our city’s infrastructure. It has been 20 years since our city has had a major infrastructure upgrade. The time for another one is now. Please vote yes on Questions 1, 2 and 3.

Todd LaPorte  
CEO, HonorHealth

Michelle Pabis  
Vice President, Government & Community Affairs, HonorHealth

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

Vote YES on Questions 1, 2 and 3 for Scottsdale’s Future

As a Scottsdale resident and business owner, I strongly support Questions 1, 2 and 3 to boost our economy and improve quality of life for families in our community.

Approval of these ballot questions will improve public safety by funding urgently-needed fire and police stations and upgrading our 911 system. Scottsdale seniors will benefit from expanded Granite Reef and Via Linda senior centers. Families with young children, like mine, will enjoy improvements to the iconic McCormick-Stillman Railroad Park and other recreational facilities across Scottsdale.

That’s not all. The bonds will boost tourism and the economy by funding essential repairs and improvements at WestWorld, Civic Center Plaza, Scottsdale Center for the Performing Arts and more. These are among the amenities that make Scottsdale special for those of us fortunate to call this place home. They also make our community an international draw for tourists, and that means jobs.

These are among the reasons the Scottsdale Area Chamber of Commerce, representing business leaders and employers across our community, voted overwhelmingly to endorse Questions 1, 2 and 3. We urge you to join us in voting YES on Questions 1, 2 and 3.

Matthew Benson, Vice Chairman  
Scottsdale Area Chamber of Commerce

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

A Wise Investment In Scottsdale Now Will Benefit All Of Scottsdale For Years To Come

Planning ahead is vital for any city. I learned that when I served as Mayor of Paradise Valley. As a proud new resident of Scottsdale I appreciate the fact that Scottsdale’s fantastic quality of life is elevated by outstanding amenities, well-maintain infrastructure, and well-equipped first responders.

A quality city doesn’t just happen. It takes planning and smart investing. Voting YES on Questions 1, 2, and 3 will do just that. This bond package invests \$319 million in our city on projects such as new parks and renovated parks including adding a dog park to Thompson Peak Park. It includes expanding both of our senior centers, Granite Reef and Via Linda. We get new parking structures downtown and improved infrastructure all over town. This bond package builds new fire stations, upgrades existing police and fire stations, a makes sure our 911 dispatch center has modern technology.

When I served as Assistant Agriculture Secretary for President George W Bush, I learned that you need to plan ahead to avoid a crisis years later. Shoring up our infrastructure now will do just that.

And the secondary property tax in Scottsdale will not go up if voters say yes to all three questions. That’s because an existing bond package approved 20 years ago is expiring. And to make sure the will of the voters is carried out, a citizens oversite committee will monitor spending for this new bond package.

I am proud to call Scottsdale my home. That is why I am voting yes on Questions 1, 2, and 3 and I sincerely hope you do the same.

Vernon B Parker, Scottsdale Resident  
Former Mayor of Paradise Valley

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

Three Questions. One Great City. That’s why I am asking you to vote YES on Questions 1, 2, and 3.

The revitalization of southern Scottsdale has been my focus for many years. But experience tells me north Scottsdale and Central Scottsdale also need and deserve infrastructure improvements and upgraded amenities. That’s why I am voting YES on Questions 1, 2, and 3 and it’s why I am serving on the steering committee in of support this bond package.

This package includes a new park at Whisper Rock, new pools and a new building at Cactus Pool, and upgrades at Indian School Park, just to name a few.

Seniors benefit from upgrades to the Granite Reef and Via Linda senior centers. First responders get new police and fire stations and modernized equipment to keep us all safe.

Downtown Scottsdale gets new infrastructure to make it more pedestrian friendly as well as parking structures. We would replace aging infrastructure to create more public and event space at the Scottsdale Civic Center.

The bottom line is that all parts of Scottsdale benefit. For the complete list of projects go to [www.TheBestScottsdale.com](http://www.TheBestScottsdale.com).

This is a carefully crafted bond package that has the unanimous support of Scottsdale’s Mayor and City Council. It’s also a fiscally responsible plan in which spending will be overseen by a citizens review committee to make sure the dollars are wisely spent now and years from now.

Thank you for taking the time to read this and please vote YES on Questions 1, 2, and 3.

Dana Close, President, Close Community Concepts

## **ARGUMENT “FOR” QUESTION 1**

There once was a young family looking for a place to call home. They were like most families who look for safe neighborhoods, good schools and efficient government. They thought Scottsdale might be a nice place to call home, so they reached out to a friend who lived there. She was very excited to tell them about an upcoming Bond Election on November 5th.

Their friend said, “Question 1 would add a splash pad to the Railroad Park, it would expand both City Senior Centers, build new swimming pools at Cactus Park, add a dog park at Thompson Peak Park, build a 17 acre park at Whisper Rock and add many new multi-use fields on Bell Road.” The mom and dad of the young family thought this is exactly what we need for our kids!

Their friend continued, “Question 2 would greatly improve the outdoor public space at Civic Center Plaza, add roadway and pedestrian improvements to downtown streets, add parking in Old Town, build a bridge on Thompson Peak Parkway, update barns, lighting, arenas, and restrooms at WestWorld, and repair the lakes at Vista del Camino Park and in the Indian Bend Wash.” The mom and dad of the young family thought how much they appreciate the arts, community amenities and a walkable downtown.

Finally, their friend said, “Question 3 is focused on public safety and technology. This question replaces outdated 9-1-1 computer software, replaces outdated planning and training software, modernizes a police and fire training facility, builds a new fire station and renovates a police station, provides free Wi-Fi at Civic Center Plaza and renovates and expands the Civic Center Jail.”

Wow! The young couple was very impressed with Scottsdale and encouraged all voters to vote “YES” for all 3 Questions.

Dennis Robbins  
Co-Chair, For the Best Scottsdale

## **ARGUMENT “FOR” QUESTION 1**

Please Vote “YES” on Bond Questions #1, #2, and #3.

I am writing in support of the 2019 bond package request being submitted to you, the voters, for consideration in November. As a member of the bond subcommittee, I worked hard to insure only those projects that were vital to the future of our City were included. I also demanded more citizen input before any decisions by Council were made: we held 6 open houses throughout the City and opened a computer portal for direct citizen input on each and every project. The response from you, the citizens, was tremendous. Thank you.

When the Subcommittee reconvened, projects which were supported and approved by Scottsdale citizens received the highest priority. The projects were divided into three questions: Public Safety, Parks and Recreation, and Infrastructure. The descriptions and costs for each project are listed in the bond pamphlet which will be mailed to every voter’s household in Scottsdale. Please read it carefully.

I support the current bond requests because I believe these projects are needed to keep our citizens safe and their quality of life high. All projects have undergone strenuous vetting by staff, Council, and most importantly, by citizens, and have been deemed important for our community’s future well-being. I urge you to vote “yes” to all three questions.

This election is a mail-in election. All registered Scottsdale voters will be mailed a ballot from Maricopa County. Be sure to complete the enclosed ballot envelope as directed. No postage is required.

Thank you for your careful consideration of these ballot questions. We all want what is best for our city’s future. I believe that by voting “yes”, we move toward that goal throughout all of Scottsdale.

Scottsdale City Councilwoman Kathy Littlefield

## **ARGUMENT “FOR” QUESTION 1**

### **ARGUMENT “FOR” QUESTIONS 1, 2 and 3**

In November 2018, the citizens of Scottsdale came together and overwhelmingly voted to protect Scottsdale’s crown jewel, the McDowell Sonoran Preserve, from unwanted development. The force of unified Scottsdale residents was magnificent! We have another opportunity to come together to protect Scottsdale as a city, by investing in, repairing, and upgrading our parks, recreation and community areas, senior services, infrastructure, parking, public safety and technology. The project list has been reviewed and prioritized first by staff and then by a public review. Each item on the list was judged as necessary-there is no “fluff”. Projects include renovations to reduce energy and utility costs, for both budget and environmental savings; other projects make repairs and extend services and facilities needed by our seniors and children. Some projects improve public safety and others safer pedestrian walkways and parking. These bonds will provide funds to help ensure that Scottsdale remains a beautiful, safe, thriving and desirable city to call home, to attract tourists and to attract employers, vital to our economic health as well as in maintaining our property values. Scottsdale is the growing, uniquely desirable community we call home. It is time to make some very needed home repairs and improvements, citywide. Delays will only cost more down the road. Please show support for YOUR city and neighbors by voting YES on all three bond questions and help unite all Scottsdale neighborhoods and communities!

Joanne “Copper” Phillips, Chairperson, COGS Political Committee

Paulette Morganstern, Treasurer, COGS Political Committee

## **ARGUMENT “FOR” QUESTION 1**

To my constituents,

I have been asked to write a statement promoting the Scottsdale Bond 2020 you will be voting on in November. Initially I was apprehensive to ask you to vote in favor because I have been a vocal opponent against past bond measures. My reasoning why I was against the bonds in the past were threefold:

First, I felt that during the last economic downturn asking property owners to anti-up would only create more hardship. Second, I felt the past questions were too ambiguous. Third, I felt most of the projects at that time could be done through the 5 year Capital Projects Budget.

This time around however, I feel those items have been addressed.

First, the economy is booming which makes it the best time to invest in our city. Second, Scottsdale has not had a meaningful bond passed in over 20 years which means this new bond would not raise your taxes but would continue what you're already paying. And third, there are big ticket projects on this bond which will never be done without bonding as they can't be spread out in a five year CIP plan.

The new Civic Center Plaza, Indian Bend Wash upgrades, public safety and the joint soccer field/parking up north are all in critical need of your support. I really feel these projects can be the jewels of our city, support tourism and provide a renewed pride in Scottsdale for years to come!

As long as I am on the council I will continue being your watchdog to make sure you get what you pay for. Therefore, if you love our city (and I know you do!) please consider voting yes to all three questions. After all, there may be three questions but there is only ONE Scottsdale!

Guy Phillips, Scottsdale City Council

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

Three Questions. A United Community

What makes this bond election unique is that so many people from so many different walks of life support Questions 1, 2, and 3 on your ballot. From business leaders to civic watchdogs. That's because this bond package encompasses what's important to Scottsdale residents.

Examples include expanding Pinnacle Peak Park, new pools at Cactus Pool, building multi-use sports fields and making sure our parks are handicap accessible. This plan builds a bridge on Thompson Peak Parkway over Reata Pass Wash, upgrades the Stage 2 Theater at the Scottsdale Center for the Performing Arts, it provides needed improvements to WestWorld, and it builds new parking structures downtown. It expands services at both our senior centers.

Emergency response times would improve thanks to a new fire station at the Loop 101 and Hayden, a new fire station to replace the existing one at 90<sup>th</sup> Street and Via Linda, and the renovation of the Via Linda police station.

The complete list of projects is at [www.TheBestScottsdale.com](http://www.TheBestScottsdale.com).

There is built in accountability. All spending will be done under the supervision of a Citizens Review Committee to make sure funds are spent properly and only on what voters approved. Scottsdale is in great financial shape and can easily afford this package. A much larger bond package approved in 2000 is expiring. As those payments phase out, the new bond payments would phase in. And it would happen in such a way that the secondary property tax in Scottsdale should continue to go down if the new plan is approved.

Now is the time to improve and repair Scottsdale's infrastructure and upgrades our great city. Please vote YES on Questions 1, 2, and 3.

Paula Sturgeon  
Chairwoman, For the Best Scottsdale PAC

Mary Turner  
Treasurer, For the Best Scottsdale PAC

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

### **ARGUMENT "FOR" QUESTION 1**

What We Do Now Matters. Please Vote YES On Questions 1, 2, and 3

Scottsdale has been my home since 1953. I have owned and operated businesses here and I had the honor of serving as a member of the Scottsdale City Council.

Voters have an important choice before them. Questions 1, 2, and 3 do more than address a long list of improvements and projects that need doing. This bond package solves many longstanding challenges that have faced our city.

WestWorld is in need of some updates. The facility draws tourists that drive our economy and keep tax dollars flowing to the city. The bond package makes those updates happen.

Downtown Scottsdale needs more parking. The Civic Center needs more public and event space. Again this bond package takes care of those needs. This also promotes tourism and invigorates our economy. The package also takes us into the future by bringing solar panels to city buildings and parking lots.

The arts get some much needed attention. The bond package would update the Stage 2 Theater at the Scottsdale Center for the Performing Arts.

Public safety gets a needed shot in the arm with this bond proposal. We are long overdue for the new fire stations outlined in this proposal as well as fixing up the Via Linda Police Station.

I don't need to tell you how important parks are to Scottsdale's quality of life. It is encouraging to see that this bond package repairs the parks we do have, and builds and expands parks where needed.

I hope you will vote yes on all three bond questions. The positive impact on the community is immeasurable.

Tom Silverman  
Former Scottsdale Councilmember

## **ARGUMENT “FOR” QUESTION 1**

Invest is Scottsdale’s Prosperity and Sustainability. Please Vote YES on Questions 1, 2, and 3.

I am enthusiastically voting YES on Scottsdale bond Questions 1, 2, and 3. Citizens influenced the collection of projects in the bond package which City Council unanimously voted to approve.

The 58 projects span the entire City and address the needs of residents from every walk of life. The bonds will fund state-of-the-art irrigation systems and lake liners for the Indian Bend Wash and Vista del Camino Park to preserve water. There is funding to expand solar power at city facilities to decrease annual power bills and the bonds will deliver more open space for Scottsdale by creating new parks and improving existing parks such as Thompson Peak and Pinnacle Peak.

We will see new infrastructure downtown increasing shade and walkability. Improvements at both the Via Linda and Granite Reef Senior Centers will expand opportunities and services for our elderly and the Paiute Community center will get funding for much needed new buildings.

This bond package sets aside funds to give our first responders the tools they need, such as new fire stations, upgraded police stations, and up to date technology to protect our safety and theirs.

Scottsdale’s stunning achievements, quality of life, and prosperity have come courtesy of voter approved bonds. It’s time to make a small investment today to ensure a prosperous tomorrow in Scottsdale. Please join me and vote YES on Questions 1, 2, and 3.

Solange Whitehead  
Scottsdale City Council Member

## **ARGUMENT “FOR” QUESTION 1**

Vote Yes on Question 1, 2 & 3. Investing in our community maintains and enhances the quality of our community. We enjoy our beautiful city and our amazing citizen services thanks to investments made in the past. Today, we must continue to invest in our quality of life. If passed, new bonds will replace old bonds that are being paid down. As a result, there will be little impact on our property tax rates and a big impact on our quality of life.

All seven City Council members agree that investment is needed to maintain our quality of life and that voting yes on Questions 1, 2 & 3 is the best way to pay for that investment. Please vote YES.

Councilwoman Linda Milhaven

## **ARGUMENT “FOR” QUESTION 1**

**Please vote “Yes” on Questions 1, 2 and 3 to support all 58 Scottsdale capital projects totaling \$319 million.**

I served earlier this year on the Council's Capital Improvement Projects subcommittee with Councilman Guy Phillips and Councilwoman Kathy Littlefield that brought a list of needed projects to the full City Council for approval and to place on the November ballot. After some tweaking and compromise among Council members, we unanimously agreed on the package now before you, the voters.

The amount of citizen input prior to our Council deliberation was very gratifying and helpful in settling on the right mix of projects. Hundreds of citizens attended the outreach presentation meetings on all the proposed projects, and thousands responded online.

The Council agreement came about by building consensus on the most important projects to take to the voters, by considering all the input received in citizen outreach discussions, and by assuring that any bond package would not increase secondary property taxes.

I have been attending small group meetings to discuss the list of projects and am still available up to the November 5 election day to meet with individuals, homeowner associations, citizens groups, and to speak at forums to explain each project in detail or the overall package in general.

Just as citizens were included in discussions before the Council approved a bond election, I feel strongly that citizens should have the opportunity for dialogue on these important capital projects for the City throughout the election period.

Questions 1, 2 and 3 address quality of life concerns throughout our city and help us invest in projects that keep Scottsdale a premier city with high quality amenities and services that everyone expects. Join me in supporting Scottsdale – a city that I believe is the best in the country.

Suzanne Klapp  
Councilwoman

## **ARGUMENT “FOR” QUESTION 1**

Questions 1, 2, and 3 Are Preventive Medicine For A Healthy Scottsdale

As a family physician and a former city councilman the health of Scottsdale is a priority for me on several levels.

That's why I am voting YES on Questions 1, 2, and 3. In medicine and in government the goal is to identify and address problems before they become serious.

The bond package contained in Questions 1, 2, and 3 does just that. They address Scottsdale's infrastructure BEFORE problems arise forcing more costly repairs.

Projects include a bridge on Thompson Peak Parkway over Reata Pass Wash, pedestrian and roadway improvements downtown to improve traffic flow and walkability, and new parking structures downtown. Projects also include renovating parts of WestWorld before it falls into disrepair, and installing solar panels at city buildings.

The plan also brings our police and fire departments up to date with new fire stations, renovations to existing police facilities and essential needs such as bullet proof glass at police reception areas and up to date technology for 911 dispatch.

Also, as a former Parks and Recreation commissioner I believe it is important that the bond package delivers a multitude of improvements at existing city parks as well as the construction of new facilities

and sports fields providing more Scottsdale residents the opportunity to hike, recreate, and keep fit. As a doctor and a Scottsdale resident, I find that to be a prescription that will help to keep our city healthy.

Please vote YES on Questions 1, 2, and 3!

James Burke, MD  
Physician, Former Scottsdale City Councilmember

### **ARGUMENT “FOR” QUESTION 1**

The Scottsdale Area Association of REALTORS® (SAAR) supports a ‘YES’ vote on Questions 1, 2, and 3 to improve the city’s overall quality of life without increasing property taxes.

SAAR members take great pride in promoting Scottsdale for its ongoing investment in the services and amenities that help maintain and improve local property values.

We support all three ballot questions and the 58 projects they include for public safety, parks and recreation, and infrastructure. These measures will enhance community spaces, bolster public safety, upgrade technology, as well as expand parks, recreation and senior services across Scottsdale.

This comprehensive bond package is capped at \$319M -- which is \$42M less than the previously approved bond package from 2000 that is set to expire next year.

In order to maintain Scottsdale’s rating as one of the “Most Livable Cities” in the U.S., SAAR recommends a ‘YES’ vote on ballot Questions 1, 2, and 3.

Scottsdale Area Association of REALTORS®

Rebecca Grossman, CEO

Sandra Lunsford, Treasurer

### **ARGUMENT “FOR” QUESTION 1**

I want to thank everyone who worked so hard to research, assemble and vent this bond proposal – especially the residents from all walks of life and every part of our city who provided their input and ideas.

We now have the opportunity to finish what we started by passing Questions 1, 2 and 3.

Voters haven’t passed a significant bond proposal for almost 20 years. We need to do it now. We must invest in our city not only to fund the necessary infrastructure projects, but to protect our quality of life, keep our city safe and continue to attract and retain businesses that fuel our economy and create jobs.

Approving the three bond questions will contribute positively to the kind of experiences our visitors have and their willingness to keep returning for their family vacations and professional outings.

I am proud of how our city has evolved. Many people, both past and present, deserve a lot of credit for their vision and commitment to make Scottsdale the special place it is today. Now it’s up to us to continue that dedication.

Please join me and my City Council colleagues, who unanimously support the bond proposal, by voting YES on Questions 1, 2 and 3.

Virginia Korte  
Scottsdale City Councilmember

## **ARGUMENT “FOR” QUESTION 1**

A Better Scottsdale Begins With Its Youth. Please Vote YES.

As a resident of Scottsdale and the parent of three active teenage swimmers I am glad to see the bond package before you includes so many projects benefitting our young people. Youth sports makes a big difference in so many young lives. Usable facilities makes a big difference for youth sports. Of particular interest is the renovation of the Cactus Aquatic & Fitness Center. This facility has served families for decades. While all that use, for so many years, by so many people is a good thing, even the best of facilities simply wears out. It needs our help. The bond package would replace an aging pool and buildings, enhance training facilities, and improve the infrastructure. These capital improvements would bring new life to this treasured central Scottsdale facility.

The bond package of course does much, much more. It would build new sports fields near Bell Road, fix up and/or expand parks all over the city, and result in a new park in the Whisper Rock area.

The projects in Questions 1, 2, and 3, will have major positive impacts for all Scottsdale residents whether it's public safety, the arts, youth sports, or finding a great place to hike.

Please join me in voting YES on Questions 1, 2, and 3.

Brian Esterly, Scottsdale Resident and Parent of three youth athletes

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

Working in hospitality has taken me around the country. Over my 23-year career, I've lived in and worked in places like New York City, Newport Beach, San Antonio and beyond. Last year, I was thrilled to return to Scottsdale – and Scottsdale's important tourism industry – after a six-year stint away.

Tourism is one of Scottsdale's largest and most important industries, with thousands of employees and residents relying on the industry for their livelihoods. Those thousands, myself included, depend upon Scottsdale remaining a premier luxury travel destination. I have seen our competitive destinations first hand and know that the competition in the luxury space is fierce.

How do we ensure that Scottsdale remains a destination that appeals to affluent travelers from around the world? We make the commitment to invest in our community. We cannot take our city for granted and cannot let our infrastructure, public spaces and public safety fall by the wayside. To maintain our cachet as a luxury travel destination and outshine the competition, Scottsdale needs to invest in itself. For all these reasons and more, I will be voting “YES” on Questions 1, 2 and 3 come November.

Dena Roady

## ARGUMENT “FOR” QUESTION 1

Whether improving public spaces in Scottsdale Civic Center, expanding senior services, or replacing outdated emergency response equipment, there's just about something for everyone in the 58 projects slated for Questions 1, 2 and 3. If Scottsdale voters approve all three bond questions in the November election, everyone in the community will truly benefit.

I have been proud to call Scottsdale home for over 45 years; having been one of the first to graduate from Saguaro High School in 1968. My wife and I have raised our two children who graduated from the Scottsdale school system. Additionally, I have been privileged to share our city with our important visitors for five years while overseeing The Scottsdale Resort at McCormick Ranch.

Residents and visitors alike are drawn to the unique quality of life we enjoy here in Scottsdale. That quality stems from our storied history of investment and innovation. However, many years have passed since Scottsdale citizens have invested in our community through bond measures. In order to maintain the same cachet that Scottsdale is regarded for around the world, we cannot let another year go by without making such a commitment.

To preserve our quality of life for the sake of our 250,000 residents and our 9 million tourists alike, I encourage you to vote “YES” on Questions, 1, 2 and 3.

Ken McKenzie

## ARGUMENT “FOR” QUESTION 1

I support passage of all three Bond 2019 questions. Together, they are an important way for citizens to protect the value of their own real estate investments. City assets like roads, parks, libraries and public safety facilities comprise our collective “front yard.” As such, it is in our self-interest to manage and maintain them as responsibly as we would our own homes.

- **The cost is minimal!** Compared to the property values protected, the annual tax impact will be modest; just 28.8 cents per \$100 of assessed valuation or \$8.99 a month for the average Scottsdale homeowner. Moreover, it is unlikely Scottsdale homeowners will see any increase in their secondary property tax, since new bonds would be issued to coincide with the retirement of old bonds.
- **The burden will be shared!** Almost half the debt service for new bonds will be borne by the business community and non-resident Scottsdale property owners. For several projects, matching grant monies will add to the purchasing power of the city's investments.
- **The time is now!** It's been 20 years since voters last approved a major General Obligation Bond election to finance new and replacement infrastructure. That's almost a generation ago; our city was smaller then and our assets were newer. Now is the time to restore what was lost, rebuild what is used and worn, and revitalize what makes Scottsdale unique.

Scottsdale's coveted AAA bond rating reflects more than just reasonable debt levels. This highest-possible rating also recognizes our citizens' responsible approach to managing their City assets. I urge you to join me in support of our AAA rated community by voting **YES** on all three questions. Approval of these important investments will ensure Scottsdale remains a “Most Livable City.”

David N. Smith  
Scottsdale City Treasurer (2009-13)  
Scottsdale City Councilman (2015-19)

## **ARGUMENT “FOR” QUESTION 1**

I've lived in Scottsdale 50 years – mostly 85250. I've paid a lot of property tax. Happily. And I'm voting YES for all 3 bond Questions.

We live a highly subsidized lifestyle in Scottsdale. Although we have one of the lowest tax rates in the state (and perhaps the lowest if you remove the tax we voted on to purchase the Preserve), we live in a community with high end resorts, best hospitals, award-winning parks, most beautiful freeway, excellent schools, low crime and safety.

Why? Because early critical decisions were made by citizens from the beginning of this young town – voting to tax themselves repeatedly to build the infrastructure that would attract quality employers, add amenities that would entice an educated workforce, plus ensure a safe community. For decades, it has been a panel of citizens that have scrutinized, weighed, and recommended to the city council - projects that our talented city staff have brought forward for consideration.

Those investments also attracted tourists, conferences, visitors, our families to Scottsdale. People come from everywhere to enjoy what we take for granted. And they pay bed taxes, sales taxes, gas taxes and more that help underwrite the things we value most as a community.

These 58 projects, totaling \$319 million, will begin to catch us up on infrastructure issues that have languished for 10 years. I'm most excited about the intentional focus on community amenities – aquatic centers, dog parks, senior centers, trailheads, sports fields, technology. But I'm comforted about the insistence we include police and fire stations, road construction, bridges. And a significant investment in WestWorld to continue to draw international tourists here to enjoy what we value – and they match almost dollar for dollar!

Join me in happily and confidently voting YES for SCOTTSDALE on the 3 Questions today.

**Sam Kathryn Campana, Former mayor and councilmember**

## **ARGUMENT “FOR” QUESTION 1**

I serve on the Board of Directors of Phoenix Rising FC Youth Soccer (PRFCYS). As one of the leaders of this organization, which has been based in Scottsdale for almost 40 years, I am pleased to help facilitate soccer for Scottsdale children and their families. I know first-hand how challenging it is to find open fields for practices and matches. Thankfully, the bond issue on the ballot includes the addition of sports fields near Bell Road in addition to upgrading the field lighting at many existing sports fields in Scottsdale.

Team competition builds character, brings families together, and creates a sense of community. Our families are a part of the Scottsdale community which is one of the reasons why I support the bond proposal. I want to make sure every child who wants to play soccer can do so. Additional sports fields can help make this happen.

In addition to creating new sports fields and upgrading existing ones, this proposal would expand Pinnacle Peak Park and build a new park at Whisper Rock. It would modernize and upgrade most of the parks that already serve Scottsdale. It's not only important for the youth of Scottsdale, but also for every Scottsdale resident looking for a place to play, or to just enjoy a scenic public space.

In addition, the bond package also assists seniors, shores up Scottsdale infrastructure, and provides needed tools for police and fire. As a board member of PRFCYS, I proudly support Questions 1, 2, and 3. I hope you will vote Yes.

Van M Robinson

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

We are both governing board members of a City of Scottsdale based youth soccer club. We are proud to have our organization bring soccer to Scottsdale children and their families. To continue to bring recreational opportunities to our city's residents, practice and playing fields are critical. Thankfully, the bond issue on the ballot includes the addition of sports fields near Bell Road in addition to upgrading field lighting at many existing sports fields in Scottsdale.

Team competition builds character, brings families together, and creates a sense of community. We are a part of the Scottsdale community which is one of the reasons why we support the bond proposal. We want to make sure every child who wants to play soccer is able to do so. Additional sports fields can help make that happen.

In addition to creating new sports fields and upgrading existing ones, this proposal would expand Pinnacle Peak Park and build a new park at Whisper Rock. It would modernize and upgrade most of the parks that already serve Scottsdale. It is not only important for our youth, but for every Scottsdale resident looking for a place to play, or just enjoy a scenic public space.

The bond package also assists seniors, shores up Scottsdale infrastructure, and provides some needed tools for police and fire. We enthusiastically support Questions 1, 2, and 3. We hope you will vote YES.

Mario Diaz  
Brad Clement

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT “FOR” QUESTION 1**

Working Together To Build a Better, Safer Scottsdale

As a young professional living and working in South Scottsdale, I'm proud of our great community and look forward to raising my family here. Scottsdale is a beautiful and unique place because its residents and councils in the past have invested in its future. We benefit today because of the good work and tough decisions previously made. Now it's our turn to do the same for future generations.

Like in any successful business, you have to reinvest in the company and keep making improvements. Question 1, 2 and 3 take on these needed improvements and are truly for the common good. Where new facilities are needed, they would be built. Where existing parks need upgrades, they get done. Examples include upgrading the Stage 2 Theater at the Scottsdale Center for the Performing Arts, building multi-use sports fields, build parking structures in Old Town, improvements to WestWorld and a number of other great projects. Firefighters and police officers get updated facilities and equipment to keep us safe.

Scottsdale is a great place to live. But it won't stay that way if the basics are neglected and fall into disrepair. This bond package represents a common sense approach to getting things done. What a privilege to be a part of a vote that ensures a better Scottsdale for years to come. It's for these reasons that I am honored to serve as campaign manager for the "For The Best Scottsdale" committee and am dedicated to help get this bond package to the finish line. Please join your friends and neighbors, the Mayor, the entire City Council and the great people of Scottsdale in voting YES on Question 1, 2 and 3!

Mary Turner, Scottsdale Resident  
Campaign Manager and Treasurer, For The Best Scottsdale PAC

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT “AGAINST” QUESTION 1**

OBLIGATION BOND 2019-Vote NO on all three questions.

Here-in lies the issue about this Obligation Bond.

Instead itemizing each of the 58 projects, the council cloaks them into 3 questions so that you have to swallow the poison pill to get what you might approve. Mistrust abounds throughout. Council decisions are made to appease the powerbrokers of the developers and rarely in the best interests of the citizens at large. Few attended all these open house meetings. Then the statistics come out. Six meetings! Most agreed in support! This is their idea! Right? It's the same old game. Keep the city in critical need and debt. Then float another bond to shore up anything they think the citizen will buy by marketing it like motherhood and apple pie. How can anyone disagree? Look at the city's website. The archived videos of past council meetings show who really cares and for whom. The Simple Majority of merely 4 votes is all it takes for development approval. Don't even have to do that to experience the traffic jams or just look up! All these high-rise buildings are growing up like weeds! Are these decisions being made in the best interests of our citizens? Depends on who you ask. Our city has become the developer's playground. And the bar people love it! Its intoxicating reading all the liquor license renewals listed on the consent agenda. Traffic, Parking, Crime: These growth issues are too often considered after the decision is made for the next high-rise density proposal. Don't sell me down another desert trail, where the council hides to watch for the next crisis need. Let's start with a balance of sensible, high quality responsible growth that pays for itself FIRST. Then ask for another bond election in partnership with development accountability.

Patricia G. Badenoch

## **ARGUMENT “AGAINST” QUESTION 1**

Argument AGAINST the bond questions

BEFORE YOU VOTE TO RAISE YOUR OWN TAXES, ask yourself why Mayor Jim Lane and the city council want you to raise your taxes to patch potholes and bandaid bridges?

Where's all the tax money we ALREADY paid, a large part of which should have gone to infrastructure maintenance? Where are the development fees that were supposed to pay for new fire stations? Where are the “in lieu” parking fees that were supposed to build parking garages?

They've managed to find (or worse, borrow) millions to subsidize the PGA, Phil Mickleson, the NFL, the Charros, the money-losing Museum of the West, and the private Scottsdale Cultural Council (aka “Scottsdale Arts”)... which enjoys a multi-decade, no-bid contract, free rent in taxpayer-owned facilities, AND a \$4+ million taxpayer-funded CASH subsidy EVERY YEAR.

They've undertaken millions of dollars' worth of unnecessary “flood mitigation” for the sole purpose of bailing out a massive real estate development (Crossroads East).

The mayor's campaign PR huckster, Jason Rose, has pocketed hundreds of thousands of taxpayer dollars for his polo parties. Jason doesn't even live in Scottsdale. I wonder why he's supporting the bonds? Because he will get even more Scottsdale taxpayer money next year!

This is a short sample of a very long list of outrageous wastes of taxpayer money.

Lane and cronies have assembled a committee of simpletons, sycophants, and swampers to promote the notion that adding to Scottsdale's billion-plus dollars in debt is a better idea than fiscal responsibility.

And rather than giving you ballot line items, they've created a shell game of “groups” in which you can't vote for what YOU want without approving the fluff that THEY and their campaign contributors want. Don't fall for it. Vote NO on all questions.

John Washington, [ScottsdaleCitizen.com](http://ScottsdaleCitizen.com)

## **ARGUMENT “FOR” QUESTION 2**

I recommend approval of Question 2 which would provide \$112 million for 20 badly needed infrastructure and repair projects at, among other places, Civic Center Plaza; for roadway and pedestrian improvements and parking in Old Town; and for various projects at WestWorld.

This question was recommended by a unanimous consensus of the Council as a whole—a unanimity not seen in recent times in Scottsdale. We should take advantage of this opportunity to issue new bonds because it is going to be retiring more bonds (\$80 million annually) than it would issue assuming that Questions 1, 2 and 3 are approved (\$50 million annually). In other words, our quality of life can be enhanced, old assets can be refurbished, new assets can be added, home values can be protected—and, at the same time, the total amount of Scottsdale’s bonded indebtedness, and the secondary property tax rate that funds it, will go down.

Scottsdale is one of the only 30 cities in the nation with an AAA rating from all three major bond rating firms and has a lower property tax rate than Phoenix, Tempe, Chandler, Glendale, and Mesa. Out of every property tax dollar paid in Scottsdale, only \$0.05 goes for government obligation bonds; by comparison, \$0.48 goes for state education, \$0.16 goes for community colleges, \$0.18 goes to Maricopa County, and \$0.07 goes to special districts. Now is the time to act.

Jim Derouin

Jim Derouin is a lawyer who has lived in Scottsdale since 1985. He proposed the adoption of the City’s ethics code and served on the City’s Charter Review Committee, the City’s districting task force and as President of the Scottsdale Ranch Community Association.

## **ARGUMENT “FOR” QUESTION 2**

Questions 1, 2, and 3 Add Up To A Great Opportunity For Scottsdale

As a CPA, I read the fine print. And I have read the fine print when it comes to Questions 1, 2, and 3. The bond package provides you the option to invest in new resources across the city. There are quality of life projects that support recreation and tourism. There are needed investments in infrastructure. And there are crucial enhancements to public safety.

Now is the best time to make this happen.

First, Scottsdale’s credit rating is high and interest rates are low, so the cost of borrowing will be advantageous for Scottsdale residents. Second, with the 2000 bonds almost paid-off, this new bond program infuses \$319 million of investments to make your quality of life better.

It is prudent for a community to make consistent, measured capital investments. As infrastructure and assets wear-down, it is cheaper to continually bring in new investments. This is far preferable to waiting until the old ones fail, requiring taxpayers to fund costlier emergency repairs.

Investing in Scottsdale’s infrastructure is an investment in your quality of life. Please join me in voting Yes on Questions 1, 2 and 3.

Barry Graham, Scottsdale Resident  
CPA  
Transportation Commission Chair  
Steering Committee, For the Best Scottsdale

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 2**

Voting for Questions 1, 2 and 3 Invests in Scottsdale’s Neighborhoods and Future Prosperity

The three bond measures (Questions 1, 2 and 3) are crucial to Scottsdale’s quality of life and future economic prosperity. The Scottsdale Area Chamber of Commerce understands how important the bonds are for neighborhoods, public safety, seniors and our economy.

The bonds also make overdue repairs to infrastructure including Civic Center Mall and the southern end of Indian Bend Wash. Pinnacle Peak Park will get new trails and more parking. Old Town Scottsdale will see pedestrian improvements.

Scottsdale voters have not approved a major bond program since 2000. Our community is overdue for long-term investments that will help our residents and all parts of our city. The list of bond projects was established through multiple public meetings and put on the ballot by a unanimous Mayor and City Council. The Citizens Bond Oversight Committee will make sure the bond projects, if approved by voters, are progressing properly. Questions 1, 2 and 3 make important investments in Scottsdale’s future. The Scottsdale Area Chamber of Commerce supports these bond questions. Please Vote Yes.

Mark Stanton  
President and CEO  
Scottsdale Area Chamber of Commerce

Matthew Benson  
Vice Chairman  
Scottsdale Area Chamber of Commerce

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 2**

As Mayor, one of my primary goals was to maintain and enhance the appearance and infrastructure of our community so that when folks crossed into Scottsdale they would know immediately where they were. We were different from other communities and proud of it! That is why we all moved here. It was +clean, safe and very attractive. For those same reasons, businesses opened and relocated here. Our tourism community flourished. Our educational institutions grew and thrived. Our citizens created the largest municipal preserve in the nation. We were proud to be residents of Scottsdale.

If we want to continue in that tradition, we must come together and pass Questions 1, 2, and 3 in the upcoming bond election. I have worked on other Scottsdale bond initiatives over the decades. They were one of the main reasons we have been so successful as a municipality. This 2019 bond plan is well thought out and conservative in scope. It is supportive of all areas of our city. It will improve public safety through technology upgrades and modernization of equipment and facilities for fire and police, provide new park amenities, replace aging park infrastructure, expand and enhance our senior centers, and provide pedestrian and roadway improvements. It will do all this in a responsible, fiscally sound manner with formal citizen oversight through a citizen bond review commission.

Invest! This is what we must do to remain one of the best communities in the United States where families want to raise their children and businesses can be successful.

Please do join me in supporting Scottsdale’s bond proposal by voting YES for Questions 1, 2, and 3 on November 5<sup>th</sup>. All three questions are important to the health and future of our wonderful community.

Mary Manross, Former Mayor of Scottsdale, Scottsdale resident

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 2**

Your Yes Votes On Questions 1, 2, and 3 Will Ensure Scottsdale Remains A Special Place

Scottsdale’s exceptional quality of life didn’t just happen. It required a commitment from our elected leaders to build needed infrastructure and vision from voters to make that investment. The time for that vision and commitment has returned. I served as Vice Mayor and as a Council Member for the City of Scottsdale and I have lived here all my life.

It’s been nearly 20 years since Scottsdale saw a major investment into our infrastructure. It’s time to reinvest. You can do that by voting yes on Questions 1, 2, and 3. These bond packages will pay for a long list of needs such as modernizing police and fire resources, like providing bullet proof glass at police department reception areas, replacing outdated resources at the 911 dispatch center, and building a new fire station.

Downtown will see new parking structures and infrastructure improvements to facilitate walkability. The City will get new sports fields and new community swimming pools. Both senior centers will be upgraded and the entire city will see new and improved parks and other amenities that ensure our City’s exceptional quality of life. The bond package is phased so that secondary property taxes will not increase.

Please join me in voting YES on Questions 1, 2, and 3.

Susan Bitter Smith

Scottsdale resident. Business owner. Former Council Member and Vice Mayor

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 2**

Vote Yes On Questions 1, 2, And 3 For The Best Scottsdale

My name is Paula Sturgeon and I am a 55 year resident of Scottsdale; a proud graduate of Pima Elementary and Scottsdale High Schools. It has been a privilege to grow up here.

The good old days were pretty good. Now our future in this great city is poised to be great! After years of economic downturn followed by a recent recovery we can now focus on building. We can do so by voting YES on Bond Questions 1, 2, and 3.

The Bonds provide more of the wonderful services our seniors so richly deserve. Bonds will increase recreational facilities supporting our world-class athletes and everyday users of our parks. Handicap accessible bathrooms make our facilities available to all. And our needed infrastructure repairs and public safety improvements will be funded through these Bonds. These and so many more terrific projects.

We now can vote for a future for all, from children to seniors. We can keep our city functioning at its best. From our wonderful past, we can create a bright future. Please vote YES, for the Best Scottsdale.

Paula Sturgeon, Chairman, For The Best Scottsdale PAC

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 2**

### Writing Scottsdale's Story Together

I grew up in South Scottsdale and am proud to be raising my family here. Like you, I have always been protective of our quality of life, and much like we invest in beautifying and upgrading our homes, together we need to invest in the same for our city. Voting Yes on Questions 1, 2 and 3 will uphold Scottsdale's reputation as one of the most livable cities in the nation.

The lakes at Vista Del Camino are losing precious water to leaks. Our senior centers will expand adult day care services, relieving the burden on multiple-generation caregivers. Our Civic Center will be made beautiful again. Public safety investments will be made city-wide. The only thing that could make our number-one, nationally-ranked McCormick-Stillman Railroad Park better? A splash pad so families can enjoy it year round. How about a total overhaul of the systems that would simplify acquiring information about the developments that impact our neighborhoods? Yes, please!

These are only a handful of the 58 projects that will elevate Scottsdale with little impact on our taxes. These projects were chosen in partnership with residents and a unanimous city council. As major projects move forward, additional community input will be sought. And our citizen-led bond oversight committee will make sure the funds are spent responsibly and respectfully.

What a privilege we have to vote for what is best for our city. Even more so, we get to choose who manages it all in 2020 and beyond. If you have been frustrated up to this point, don't throw the baby out with the bathwater. This could be the start to a powerful shift in the story of Scottsdale. Vote yes to Questions 1, 2 and 3.

Andrea Alley  
Founder, South Scottsdale Project

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT “FOR” QUESTION 2**

### Let's Make Sure WestWorld Remains A Signature Equestrian Venue For Scottsdale

Scottsdale's equestrian heritage is in its DNA. It's what makes this great city unique. WestWorld truly represents that heritage that has helped define Scottsdale. Its stables and facilities enable it to host equestrian and other large scale events that draw residents and tourists alike, helping to fuel our economy. The Arizona Quarter Horse Association and its members appreciate its significance.

But WestWorld needs some help. Voting yes on Question 2 will make needed updates to WestWorld, and address a long list of infrastructure needs all over Scottsdale.

Among the projects are upgraded horse barns. Better and more efficient lighting at the main arena as well as lighting and other improvements at the parking lot. There are also roadway improvements to improve traffic flow.

WestWorld attracts equestrian enthusiasts all over the state and the country. But it won't stay that way without needed upgrades.

This bond package contained in Questions 1, 2, and 3 also repairs Scottsdale infrastructure city wide, upgrades and builds new parks, and modernizes resources for police and fire.

Please vote YES on Questions 1, 2, and 3 for a best WestWorld and for the best Scottsdale.

Thank you.

Doug Huls  
CEO Arizona Quarter Horse Association

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT "FOR" QUESTION 2**

Vote Yes On Question 2 To Help WestWorld Realize Its Potential

The Scottsdale Polo Championships got its start nine years ago at WestWorld of Scottsdale. Many factors have contributed to making it the most attended polo event in the country and now known the world over. A key one is its unique Scottsdale venue, WestWorld. Voting yes on Question 2 provides much needed infrastructure to this equestrian and special event showplace. Those improvements include upgraded lighting, barn areas, and restrooms as well as an improved public address system.

While the Scottsdale Polo Championships doesn't benefit from these improvements, we understand what improved infrastructure and facilities can do to help get more impactful tourism events at WestWorld. We care about the city's future and its quality of life. We are proud to join other equestrians in supporting Question 2 such as the Scottsdale Arabian Horse Show and the Arizona Quarter Horse Association.

These improvements will help bring more tourism events to WestWorld so the city can build on its success, generating tax dollars for Scottsdale.

At 240 acres, WestWorld is Scottsdale's Central Park, at its geographic heart. It is a jewel that should be polished in a way that benefits all taxpayers.

Question 2 also addresses a long list of other infrastructure needs such as more parking for downtown Scottsdale, and infrastructure improvements to make downtown pedestrian friendly. Voting yes on Question 2 would repair lakes and irrigation at Vista del Camino Park in the Indian Bend Wash. For a complete list go to [www.thebestscottsdale.com](http://www.thebestscottsdale.com).

In addition to Question 2, please vote yes on Questions 1 and 3 for new parks, upgrades to existing parks, better services for seniors, and essential tools for police and fire.

Mandy McGee, Director of Event Logistics  
Scottsdale Polo Championships

Jennifer Moser, Co-Founder  
Scottsdale Polo Championships

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT “FOR” QUESTION 2**

Scottsdale is a world-renowned arts destination. Art and Culture are part of Scottsdale’s DNA, at the core of its brand and are major drivers for tourism and the local economy.

Questions 1, 2 and 3 make important investments that will help Scottsdale’s arts community, our galleries, performing arts venues and artists.

The bonds will renovate and modernize the smaller theater at the Scottsdale Center for the Performing Arts, turning it into a multiple-use facility to improve the audience experience and community engagement.

The bonds will also make needed repairs and improvements at Civic Center Plaza. Parts of the plaza and Drinkwater Boulevard have been shut down since last year for emergency repairs to the crumbling bridge deck.

This year’s bonds will make sure the Civic Center Plaza gets needed improvements and updates to host cultural, culinary, arts and community events in a magnificent central outdoor setting.

Without the bonds being approved voters it could take years for the city to complete infrastructure repairs and improvements.

The bond program will also outfit Civic Center Plaza with WiFi connections and makes pedestrian improvements throughout Old Town Scottsdale so tourists and Scottsdale residents can better enjoy the area and its arts events and galleries.

Questions 1, 2 and 3 also make crucial investments in Scottsdale’s quality of life, our economic prosperity and neighborhoods throughout Scottsdale.

The Via Linda and Granite Reef senior centers will be expanded. Pinnacle Peak Park will get new trails, more parking and better restrooms for hikers. The city’s 911 emergency system will be upgraded and the training center for Scottsdale Fire and Scottsdale Police gets crucial renovations.

We need to keep investing in our arts community and assets that make for the best Scottsdale.

Questions 1, 2 and 3 do that.

Dr. Gerd Wuestemann, President & CEO, Scottsdale Arts

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 2**

### **Investing in Scottsdale Makes Sense**

Investing to maintain and enhance quality of life in Scottsdale is something we wholeheartedly support. Macerich and Scottsdale Fashion Square are decidedly in favor of the three bond issues on the Nov. 5 ballot, Questions 1, 2 and 3.

These well-designed and affordable bond issues will expand and update parks and recreational facilities, senior services, facilities and libraries, fund key infrastructure projects throughout the city, and make possible important technology and facility improvements to support Scottsdale’s police and fire departments. Our company believes in investing in our market-leading properties so that they continue to be attractive destinations for residents and retailers, and continue to be strong assets for communities, including Scottsdale. We’re fortunate to be located in the center of a well-known, thriving city that succeeds in attracting residents, businesses and visitors. Previous public investments have made Scottsdale so appealing. Now it’s time to invest again, after many years, to ensure that the future of Scottsdale is as bright as today. We join the Mayor and City Council in their unanimous vote

for this important, well-conceived and timely set of bond issues designed to safeguard critical services, update key infrastructure and add local amenities that will continue to enable the City of Scottsdale to set a high bar for quality of life here in Arizona.

Andy Greenwood  
Vice President, Macerich/Fashion Square

Scott Nelson  
Senior Vice President, Macerich/Fashion Square

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

### **ARGUMENT "FOR" QUESTION 2**

As the owner of Pejman Gallery which is located in the Scottsdale Arts District and a resident of Scottsdale, I am very concerned that our city is maintained and improved to the highest possible standards. Put another way, Scottsdale is a world class city and I would like it to remain that way because my customers expect it.

I am therefore in support of Questions 1, 2, & 3 on the ballot which will address the major projects in our city that need to get implemented.

Please Vote Yes.

Bob Pejman, Pejman Gallery LLC

### **ARGUMENT "FOR" QUESTION 2**

Voting Yes On Questions 1, 2, and 3 Gives Scottsdale Needed Horsepower

The Barrett-Jackson Auction Company started in Scottsdale. I am a product of the city's public schools. As Chairman and CEO I have seen this great city prosper and it is my sincere hope that it continue to prosper. You can help make that happen by voting YES on Questions 1, 2, and 3. This bond package wisely spends funds on projects city wide. It would revamp and build new parks, and help many other needs. It would provide needed upgrades to WestWorld, a facility that generates tourism dollars. There are also funds to get new resources to first responders, and to upgrade Scottsdale's two great senior centers.

Tourism is the engine that helps drive Scottsdale's economy. Amenities and infrastructure, including at WestWorld, help put fuel in that engine. Our event and others that use WestWorld contribute millions to its upkeep but ultimately it is a city facility and we want WestWorld to host even more events for new economic activity. That helps all of us.

As a businessman I can also tell you this bond package makes great fiscal sense. Scottsdale's credit rating is tops and interest rates are way down. And because an old bond package is almost paid off, secondary city property taxes won't go up if voters say yes. As a Scottsdale property owner I appreciate this difference from previous bond proposals.

There is also accountability. Spending on this bond package will be overseen by a citizens review committee. It's been 19 years since a major infrastructure bond package was passed in Scottsdale. It's time for a tune up, as we say with some of our cars at Barrett-Jackson.

Please vote yes on Questions 1, 2, and 3. Thank you.

Craig Jackson  
President, CEO Barrett-Jackson Auction Company

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT “FOR” QUESTION 2**

Your YES Votes Will Help Create A Lasting Legacy For Scottsdale

The Thunderbirds have served the Valley more than eight decades. While we are best known as the hosts of the Waste Management Phoenix Open at the TPC in Scottsdale, our other great passion is philanthropic efforts such as support for the Special Olympics, and the Boys and Girls Clubs of Scottsdale.

The bond package outlined in Questions 1, 2, and 3 would provide much needed facilities for Scottsdale’s youth, and essential tools to keep Scottsdale’s tourism engine powering the local economy.

Question 1 would build sports fields near Bell Road, giving children and families great places to play, practice and stay active with team mates. The benefits extend city wide. The bond proposal also improves upon Scottsdale’s collection of parks. Including making them handicap accessible where needed.

Voting yes on Question 2 gives Scottsdale’s tourism industry the resources to propel the local economy and generate tax revenue. WestWorld would get some much needed improvements. Downtown Scottsdale would get new infrastructure to keep vehicle and pedestrian traffic flowing safely. Civic Center Plaza would see more event space.

And voting Yes on Question 3 gives our police officers and fire fighters the tools to keep Scottsdale safe and respond faster in emergencies.

Voting YES on Questions 1, 2, and 3 will help Scottsdale address current needs and put the city on a prosperous and productive path for years to come.

Please vote YES on Questions 1, 2, and 3.

Chance Cozby  
President, The Thunderbirds

John Bridger  
Executive Director, The Thunderbirds

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “FOR” QUESTION 2**

Vote YES To Invest In Our City’s Arts And Culture. And More.

The bond package on the ballot contains a long list of projects that benefit our great city, including the arts community. The projects include \$27 million to replace aging infrastructure and improve our public and event areas on the Civic Center Plaza.

The plaza, a truly iconic venue, provides a showcase for our arts and cultural activities. Upgrading this area, which is the core of Old Town, will not only enhance Scottsdale’s brand, it will also allow the city to stage more activities and events. That will be good for both the city and our downtown businesses. Funds have also been set aside to update the Stage 2 Theater at the Scottsdale Center for the Performing Arts.

The mayor and council considered the bond projects, they unanimously approved the proposed bond package.

All seven voted for the greater good of Scottsdale by focusing on the facts:

- The bond package of \$319 million provides funding for 58 projects and will be stretched over 10 years. If approved, funding can only be used for the designated projects.
- Approving the current bond package will not raise property taxes. As old bonds expire and new bonds are issued, property owners secondary tax rate will likely go down.
- Scottsdale is one of only 30 cities in the country with a AAA bond rating. The city is financially sound by every meaningful metric. Passing this bond package will not change that.

I hope voters will follow the mayor and councils' decision and vote yes on the bond package in the best interest of Scottsdale.

Christian Serena  
Scottsdale Resident  
Member, Scottsdale Arts Board of Trustees

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT "FOR" QUESTION 2**

Support The Arts. Support Scottsdale. Vote YES on Questions 1, 2, and 3

Scottsdale's thriving arts community is one of the reasons I and many others call this city our home. I am proud to be serving as Chairwoman of the Board of Trustees for Scottsdale Arts. This bond package includes needed renovations to the Stage 2 Theater at the Scottsdale Center for the Performing Arts. It creates new event space at the Scottsdale Civic Center Plaza providing more opportunities for artists to showcase their works. And it makes improvements to the roadways around the arts district to keep traffic moving and to increase walkability. The arts are part of what Scottsdale is all about and the return on this investment to our community will be significant.

The bond package also upgrades our parks including expanding Pinnacle Peak Park which is great news for those of us who love to hike! The bonds also address the critical needs of police and fire.

I have been a banker in Scottsdale for over 25 years. Financially speaking I believe it makes sense for Scottsdale to pursue bonds now, given the city's stellar credit rating and low interest rates. The fact that a larger bond package passed almost 20 years ago and is almost paid off is also a plus.

Please join me in voting YES on Questions 1, 2, and 3.

Kathy Wills  
Native Scottsdale Resident  
Chairwoman of the Board of Trustees for Scottsdale Arts

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

## **ARGUMENT “FOR” QUESTION 2**

Great Places To Play Make Scottsdale A Great Place To Live. Please Vote Yes

One of the things that makes Scottsdale stand out is the diversity and quality of its recreational facilities. As the President of the Ice Den we are proud to contribute to that diversity. And I hope you can contribute to that diversity by approving the bond package before you.

Questions 1, 2, and 3 address a long list of needs including the addition of sports fields near Bell Road in Scottsdale. A pillar of any community should be improving the safety and quality of the facilities we make available for Scottsdale resident. The growing popularity of youth sports proves that point. The bond package also improves lighting at several other sports fields in Scottsdale. And it also builds, expands, and improves parks all over the city.

The bond package also upgrades and repairs WestWorld with new lighting, improved event space, and easier roadway access. Horses and Scottsdale go together like ice and hockey. Fixing up WestWorld is a wise investment for equestrians as well as for the city which benefits considerably from the countless tax generating events held at the landmark facility.

And finally Question 3 builds and upgrades police and fire facilities making sure they are up to date to keep us all safe.

Please vote YES on ALL THREE questions.

Mike O’Hearn  
President, Ice Den Scottsdale

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

## **ARGUMENT “AGAINST” QUESTION 2**

No arguments were submitted against Question 2.

### **ARGUMENT “FOR” QUESTION 3**

I recommend approval of Question 3 which would provide \$94 million for 24 overdue projects relating to public safety and technology including replacing the city’s 9-1-1 dispatch system; replacing emergency power sources for the city’s public safety radio network; replacing obsolete software and hardware; construction of new fire station and a fire department training facility; and renovation of various police and jail facilities.

Question 3 was recommended by a unanimous City Council—a unanimity not seen in recent times in Scottsdale. We should take advantage of this opportunity to issue new bonds because it is going to be retiring more bonds (\$80 million annually) than it would issue assuming that Questions 1, 2 and 3 are approved (\$50 million annually). In other words, our quality of life can be enhanced, old assets can be refurbished, new assets can be added, home values can be protected—and, at the same time, the total amount of Scottsdale’s bonded indebtedness, and the secondary property tax rate which funds it, will go down.

Scottsdale is one of the only 30 cities in the nation with an AAA rating from all three major bond rating firms and has a lower property tax rate than Phoenix, Tempe, Chandler, Glendale, and Mesa. Out of every property tax dollar paid in Scottsdale, only \$0.05 goes for government obligation bonds; by comparison, \$0.48 goes for state education, \$0.16 goes for community colleges, \$0.18 goes to Maricopa County, and \$0.07 goes to special districts. Now is the time to act.

Jim Derouin

Jim Derouin is a lawyer who has lived in Scottsdale since 1985. He proposed the adoption of the City’s ethics code and served on the City’s Charter Review Committee, the City’s districting task force and as President of the Scottsdale Ranch Community Association.

### **ARGUMENT “FOR” QUESTION 3**

Police Officers of Scottsdale Association Support Questions 1, 2, and 3.

While Question 3 deals specifically with needed resources for police officers and firefighters, the Police Officers of Scottsdale Association (POSA) is asking you to vote yes on all three question because so many of the projects in the bond package indirectly benefit public safety. Combined they benefit the entire community.

Question 1 improves existing parks, builds new parks, as well as new sports fields, providing adults and children with safe places to recreate. Among the projects for Question 2 are infrastructure improvements to make downtown Scottsdale pedestrian friendly, and upgrades to WestWorld that will help it generate more tax dollars for Scottsdale.

Question 3 addresses public safety providing police and fire with significant and much needed resources. The projects include updating the 911 dispatch center, renovating the Via Linda and Foothills Police Stations, installing bullet proof glass in reception areas of police facilities, and expanding the Civic Center jail and downtown police facility. Our fellow first responders at Scottsdale Fire would also get needed resources including a new fire station at 90<sup>th</sup> Street and Via Linda to replace an aging facility and the addition of a new fire station near Hayden and the Loop 101.

We are grateful that this bond package includes so much to benefit public safety. We are hopeful that you vote YES on all three questions because our entire city benefits.

Damien Mendoza  
President, Police Officers of Scottsdale Association

Darlene Cook  
Civilian Vice President, POSA

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

### **ARGUMENT “FOR” QUESTION 3**

Working Together For A Better Scottsdale

Cooperation and coalition building are essential to getting anything meaningful done. This is the case with Questions 1, 2, and 3 on your ballot. This bond proposal gives Scottsdale’s infrastructure a much needed update. It would add parks and improve our parks. Senior centers would be improved. We would get new public safety facilities and existing ones would be upgraded. This bond package addresses needs all across the city.

As a business owner in downtown Scottsdale I am particularly enthused about projects such as new parking structures for downtown, upgrades to the Scottsdale Center for the Performing Arts, roadway and pedestrian improvements to make downtown more walkable, and improved public event spaces at the Civic Center.

Scottsdale residents would see a new dog park at Thompson Peak Park, the expansion of Pinnacle Peak Park, new sports fields on Bell Road, a new bridge at Thompson Peak Parkway over Reata Pass Wash, new pools at the Cactus Aquatic Center, and much more.

Indeed people from all walks of life and residents all across Scottsdale would benefit. That’s because this bond package was crafted with tremendous public input and it has been endorsed by the Mayor and the entire City Council.

Several years ago, I worked with merchants and residents in south Scottsdale to address some challenges with the Entertainment District. Working with city staff and elected leaders we found and implemented solutions thanks to consensus and cooperation.

It’s how you solve problems and how you build a better Scottsdale. This bond package does that and more.

Please vote Yes on Questions 1, 2, and 3.

Bill Crawford  
Neighborhood Advocate  
Owner, Basic Training MedX Fitness and Strength Training Center

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

### **ARGUMENT “FOR” QUESTION 3**

Vote For All Three Because Questions 1, 2, And 3 ALL Enhance Public Safety

The Scottsdale Firefighters Association supports all three questions that make up Scottsdale’s \$319 million bond package because most if not all of the spending plan will benefit public safety either directly or indirectly. Question 3 allocates \$94 million to build and upgrade police and fire stations and training facilities. It modernizes resources and equipment. It gives first responders the tools we need to keep our city safe. The public safety benefits are obvious.

Questions 1 and 2 also benefit public safety, significantly. Needed upgrades to the WestWorld city facility ensures its ability to serve as a signature facility attracting events and tourists from all over the country. This strengthens a reliable revenue stream that funds the everyday needs of police and fire, as well as other critical programs.

We also ensure the health of tourism dollars when we improve infrastructure in downtown Scottsdale. Improved parking, enhancing performing arts centers, and facilitating walkability all contribute to ensuring that Downtown Scottsdale is the tourism and resident magnet and revenue generator that is the envy of the Valley.

The proposed improvements to senior centers will help foster a healthier senior citizen population. And the improvements to roads and walkways in northern and southern Scottsdale will make our streets safer for pedestrians, bicyclists, and motorists. Numerous improved street light projects will do more towards that end.

This bond package works because its benefits have a ripple effect, positively impacting our city's residents on multiple levels. It's why the Scottsdale Fire Fighters Association supports this plan. I hope you will as well. Please vote yes on Questions 1, 2, and 3.

Sasha Weller  
President, Scottsdale Fire Fighters Association

Brad Clawson  
Secretary Treasurer, Scottsdale Fire fighters Association

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

### **ARGUMENT "FOR" QUESTION 3**

#### **WHY SCOTTSDALE MUST ISSUE BONDS TO CATCH UP**

We tend to forget the horrible impact of the Recession. We all were hurt. Home values dropped, some lost homes, some lost jobs or businesses. Each family in Scottsdale suffered financially.

Our City suffered too. Our Tax Receipts dropped \$30M to \$50M each year from 2008 through 2012 when they slowly started to recover. Not until 2016 did Tax Receipts get back to the 2007 pre-Recession levels. By then nearly \$500M had been lost from our Budget. For those lean years, our Mayor and City Council wisely chose to suspend most Capital Improvement projects rather than raising tax rates.

Now the only solution to catch up is to issue Bonds. The quality of life that made us all choose Scottsdale cannot be maintained without an influx of funds.

To those who don't trust some of our City Council I say this. Punishing the City by voting against the Bonds doesn't solve that problem. That problem is solved by exercising our rights as voters to elect leaders we trust in 2020.

My Secondary Tax Rates have gone down for six straight years. With the passage of this Bond Ballot they will still stay at record low rates. It's easy to afford restoring the luster of our City.

I urge you to vote Yes.

Mike Norton, 25 year resident  
SUSD Bond Oversight Committee  
Former SUSD Budget Committee  
Former Cheyenne Traditional School Site Council

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate's campaign committee.

### **ARGUMENT “FOR” QUESTION 3**

#### Ordinary Funding Mechanism Needs Vote to Keep Current Levels of Service

The City of Scottsdale has, with Public involvement, identified and prioritized public infrastructure and service projects in three categories. The bond funding for each category is addressed by a separate bond vote. The projects are necessary and important to maintain public facilities at their current levels.

Bond funding is a normal, ordinary means of payment for large public projects that require formal approval by vote. The bond mechanism is helpful to both the Public and the City because it regulates the funding availability and payment schedule. In this case, the bonds are planned to be issued in stages to keep the City’s property taxes at or below current levels. Keeping costs at current levels means keeping infrastructure and services at current levels. Similarly, failure to pass any of the three bond questions can mean a degradation of Scottsdale’s needed infrastructure and services that the City and the Public have already identified and agreed are important.

Keeping current levels of service and infrastructure requires “Yes” votes for all three bond questions.

I own an electrical engineering firm in Scottsdale. I graduated from Scottsdale’s Saguaro High School, then ASU, moved to Chicago, then Florida, finally returning to Scottsdale when I could have chosen to live anywhere in the world. What a beautiful City, so vibrant and sparkling with culture and resources. But it needs some love in some very basic, fundamental public project areas, and that’s why I will be voting “Yes” for all three bond questions.

Suzanne Lansford, Scottsdale Resident

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

### **ARGUMENT “FOR” QUESTION 3**

I am voting Yes for Questions 1, 2 and 3. I am proud of the inclusive process that shaped the list of projects. Kathy Littlefield and Council provided leadership. Citizens had a seat at the table and their opinions were richly incorporated into the proposal. The projects provide so much to the residents, and also help the business and tourism communities. YES on 1, 2 and 3 is a well-crafted compromise that benefits the diverse interests in Scottsdale.

Taxes will not be significantly affected. I think the benefits to our quality of life are worth the tax investment. I know the citizen-led Bond Oversight Committee will watch over the expenditures, and ensure they are spent efficiently.

I share with many people a deep frustration over how the City Council is growing Scottsdale - too tall, too dense, too transient. However, Questions 1, 2 & 3 are a separate topic and should be taken as a separate decision. Whatever growth brings us, the residents will want to have our parks, public safety and infrastructure. If you want to change Scottsdale’s trajectory, get involved in the 2020 election. Elect resident-focused candidates who stand for slow, healthy growth. Four of the seven City Council positions are up for election in 2020.

Please vote Yes for Questions 1, 2 and 3.

Jason Alexander, Resident Advocate, Founder of NoDDC in favor of Prop 420

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

### **ARGUMENT “FOR” QUESTION 3**

#### Making The Right Decisions For Scottsdale’s Future

I had the privilege of serving two terms on the Scottsdale City Council and two terms on the Maricopa County Board of Supervisors. Careful planning for the future is what distinguishes responsible and effective government. The bond package that would move forward on Questions 1, 2, and 3 represents that mindset.

It addresses Scottsdale’s aging infrastructure challenges now, before problems arise that would necessitate costly repairs. It creates new parks and open spaces as our communities grow. It upgrades existing parks in the service of established neighborhoods.

This bond package takes on challenges such as creating more parking spaces downtown and making pedestrian improvements so that downtown is more walkable.

The Scottsdale Center for the Performing Arts gets some needed upgrades at the Stage 2 Theater. Services would be expanded at both senior centers. Police and fire would get new resources to keep us safe including the modernization of the 911 dispatch center.

This spending plan would be monitored by a Citizens Review Committee to make sure public dollars are spent wisely and for their intended purposes.

And because a bond package approved almost 20 years ago is almost paid off, the secondary property tax in Scottsdale would likely still go down if voters say YES to all three questions.

In closing, Sandy and I have lived in Scottsdale for 50 years. We love this community. To provide for its future we strongly support all three issues. We respectfully hope you will do the same.

Jim Bruner  
Former Scottsdale City Council Member  
50 Year Scottsdale Resident

Paid for by For The Best Scottsdale PAC. Not authorized by any candidate or candidate’s campaign committee.

### **ARGUMENT “AGAINST” QUESTION 3**

No arguments were submitted against Question 3.

**The "for" and "against" arguments were reproduced exactly as submitted and were not edited for spelling, grammar, or punctuation. These arguments represent the opinions of the authors and have not been checked for accuracy of content.**